

# NETWORK NEWS

## FOR IMMEDIATE RELEASE:

October 2nd, 2006

### **NETWORK ISG NEW MARKETING & COMMUNICATIONS PARTNER TO HAMILTON PORT AUTHORITY**

*Network ISG was recently awarded the new Marketing Communications Contract with the Hamilton Port Authority.*

Hamilton ON, Canada October 2nd, 2006, "Network ISG, a leading edge creative marketing & communications agency recently participated in a rigorous agency selection process and was successfully awarded the new HPA Marketing and Communications Contract.", noted Brent Kinnaird, Manager, Communications & Public Relations, Hamilton Port Authority.

"We are so pleased with this new partnership with the Hamilton Port Authority. Our new client is visionary and has achieved great success over the past year. Our team is firmly committed to articulating the Hamilton Port Authority's message to industry and the community, celebrating their awesome accomplishments, noted Gerry Visca, Chief Creative Officer with Network ISG.

Network was selected from among seventeen agencies that competed on this new contract.

*"The Port of Hamilton has experienced significant change in the five years since becoming a Canada Port Authority. These are the beginning stages of a very exciting time, one which will see the port transform itself, redefining its identity and strengthening the role it plays in future economic growth for our community and surrounding region. Through its partners, the Port of Hamilton is truly operating on a global scale."* noted Robert A. Matthews, Vice President, Marketing.

We are very pleased to have been selected to partner with the Hamilton Port Authority on this exciting endeavour. Our full creative team is enthusiastic about our future collaboration with Hamilton Port Authority. "This project combines a high-level of strategic thinking, marketing and creative communications which are the hallmarks of Network ISG," commented Visca.

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**Creativity. Technology. Communications.**



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