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NETWORK ISG launches creative product to help 'Kick Start' the Creative Process

Hamilton ON, Canada March 16^h, 2007, Network ISG, a creative marketing, branding and communications company recently launched KickStarters™, a fun way to inspired conversation.

Everyone needs a 'Kick Start' to get inspired conversation going. Network ISG and redchair™ Branding are highly recognized for their innovative approach to concept development and creative marketing.

"We are always looking for more innovative ways to inspire people. Since 1999, we have developed hundreds of brands and marketing campaigns for amazing companies. Our clients continually turn to us for creative ideas to "Kick Start" their success. Our new product, KickStarters™ business and family editions, are designed to provide you with engaging tips and ideas for a more productive meeting." Noted Gerry Visca, Chief Creative Officer | Partner, Network ISG.

The KickStarters™ Business Edition contains insightful tips organized within five categories:

- Marketing
- Business Development
- Client Relationships
- Brainstorming Ideas
- Wellness Tips

The Marketing and Business Development categories focus on ways to help differentiate yourself from the competition. The Client Relationship category focuses on how to attract and maintain a higher level of clients. The Brainstorming category is designed to engage your team during important sessions while the Wellness category focuses on important tips for achieving a better work-life balance.

For further information please contact:
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To order additional sets of KickStarters™, simply visit www.networkisg.com or redchairbranding.com.

I love KickStarters™. You guys totally blow me away with everything you do. The wellness section is common sense but now days you need to be reminded that you are not married to your job. Your business sense is incredible and refreshing."

*Noted
Wendy Murdock, Director,
Hurstplace*

"Kick Starters" is an innovative, 'at-your-finger-tips' marketing, and business focusing tool that has been instrumental in getting our firm to look at our company 'holistically'. It's a terrific training & development tool at staff meetings, as gets everyone on board. Oh, yeah, and it's cool looking too".

*Lisa Hutchinson
President / CEO
AllStaff, Inc*

