

Redchair Branding's

# THE BIG THINK

Inspire to Action.

## The BIG THINK delivers BIG Results.

Two full days of creative inspiration, motivation and entertainment ignited a cast of **BIG THINKERS** on March 27<sup>th</sup> and 28<sup>th</sup> at the Kingbridge Conference Centre in King City, ON. Attendees immersed & transformed themselves with breakthrough dialogue and ideas by learning from real-world professionals & subject matter experts.



**Gerry Visca** with Jill Proud, kicked off the BIG THINK as the morning key note speaker with an inspiring message to GET CREATIVE and applies his laws of creativity for getting what you want.



Mike Lipkin with facilitators, **Vittoria Wikston** and **Wendy Murdock**

“**Vittoria Wikston: The Inspired Marketing Plan** NOT having a detailed Sales & Marketing plan is like putting together a huge puzzle without having the puzzle box to look at for guidance.”

“Congratulations on a successful BigThink conference last week. Your commitment to design and produce a compelling program shone through, from Vittoria's personal introductions to Gerry's high energy, content rich presentation. My breakout with Kevin Dunn was insightful and the closing with Mike Lipkin was the icing on the cake. I heard great reviews from other attendees throughout - how they were inspired, thinking about their businesses differently, and felt it was a wholly worthwhile event to attend.”

**Theresa Beenken, VP  
National Speakers Bureau**



**Mike Lipkin** featured here with Lisa Price, wrapped up the day with a powerful blend of principles, and observations to achieve preeminence one conversation at a time.



Book signing with **Mike Lipkin** & **Gerry Visca**

**Jean Visca** focused on details

“**Wendy Murdock: Bouncing Back from to much Pressure** The next time you feel overwhelmed take a deep breath and take action over the things you can influence.”



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## Our Delegates Think BIG

*"I have worked with many event companies in my 30 year career, but the Redchair™ team put on the ultimate show. The content, the organization and the delivery are world class. I value my connection with Redchair™ Branding."*

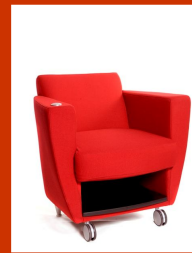
**Mike Lipkin**



**Daniel** of Adamson Architects with Big Think team member **Emily Mylks**



**Gerry Visca**, opening key note on his 10 creative laws.



*"Thanks for inviting us to be a sponsor. We appreciate you giving us the opportunity to be a partner with you. This event was BY FAR the best motivating seminar I have ever been to. You and your team did an amazing job covering all the fine details".*

**Adam Shields, Business Link**

*"Gerry's energy, creativity and perspective were inspiring. Vittoria Wikston is an excellent speaker, with extensive marketing knowledge. The Big Think offered this perspective, in an atmosphere that promoted networking and business growth. Thank you OCC for supporting this event. This is a must event for so many small-medium sized companies, especially given the challenging times we are in."*

**Cammie Jaquays**  
**Pure Power Solutions**



**Trevor** travelled 30 hours from South Africa and joins **Suzanne, Karen and Sylvie** for some inspiration.

**Royal LePage's Miranda** with OCC staff, **Lindsay and Jessica**

## Workshop: Google me this. Media Literacy with Kevin Dunn

*When it comes to information consumption, there's no such thing as objectivity. Every story has an angle. Keep the good stuff. Lose the bad."*



## The Next BIG THINK:

Due to the amazing feedback and response from our delegates, the Redchair™ team is scheduling the next BIG THINK in the Niagara region in **November 2009**. Visit [www.redchairbranding.com](http://www.redchairbranding.com) for more details.

