

newsRelease

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Chambers of Commerce to Host Redchair™ Branding Boot Camps

Redchair™ & Ontario Chambers partner to creatively inspire business communities

BURLINGTON ON (September 2, 2008)... Canadian businesses will see a boost in creativity and enthusiasm as Gerry Visca, key-note speaker for Redchair™ Branding Boot Camps, travels across Ontario to inspire and engage professionals from all over the country. *“As part of my goal to creatively inspire 1 million people, I am focused on injecting creative energy into local business communities by inspiring them to get more creative with their business approach,”* states Gerry Visca, Redchair™ Creative Director. Gerry is an International Branding Coach known for his ability to kick-start the creative juices of entrepreneurs and business professionals and inspire them to take action.

For the past two years, Redchair™ Branding has hosted many Branding Boot Camps, which have been met with rave reviews from international audiences. Starting in October, 2008, these creative seminars will be offered province-wide in partnership with the Chambers of Commerce. The Hamilton Chamber will kick off the event series with the first Branding Boot Camp on October 14, 2008; subsequent events will follow in partnership with other Chambers across Ontario.

“If you are a marketing or business professional wanting to get more creative with your business, or if you are an upcoming entrepreneur wanting to launch a new business or have a new business idea, you will come away from the Branding Boot Camp informed and empowered to create your desired personal and business life,” promises Gerry Visca.

The Chamber of Commerce serves its members and business communities through the delivery of valuable programs and opportunities. Redchair™ Branding Boot Camps will offer fresh content and motivating advice on the power of marketing, branding and creativity. Through this partnership with Redchair™ Branding, the Chamber of Commerce continues to support Ontario's business community as its premier advocate.

Both The Chamber of Commerce and the Redchair™ Branding team are excited to come together in an effort to inspire Ontario and look forward to getting started with this exciting event series.

For more information please contact:

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