

news Release

FOR IMMEDIATE RELEASE

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Ryerson University gets inspiRED by Canada's Creative Coach – Gerry Visca

HAMILTON ON (March 3, 2011)...On February 17, 2011, International speaker, Gerry Visca, inspired over 200 students at Ryerson University as part of the 2011 Colloquium event at the Hyatt in Toronto, ON, Canada. Gerry Visca is an exclusive speaker with The National Speakers Bureau, and fast becoming one of the country's top inspirations.

Colloquium is an annual event, hosted by 3rd year Graphic Communications Management (GCM) students from Ryerson University in Toronto. This event provides students with an opportunity to network and interact with industry professionals, as they explore current and relevant topics in the graphic arts industry. Colloquium aims to not only facilitate educational insight, but is pivotal for the GCM program as it fosters a strong relationship between students and the graphic arts industry.

"We were fortunate to have Gerry Visca as our closing key note speaker. Gerry was an incredible motivational speaker who really energized the crowd with his interactive presentation and compelling enthusiasm. Gerry is a highly talented motivational speaker who can inspire and motivate an entire room with his compelling intensity and professional speaking techniques". **Christopher Kular**, Professor, Ryerson University

In addition to serving his clients as Creative Director of Redchair™ Branding, Gerry Visca is also an accomplished speaker and author of four books, including his latest release titled, The Innovation Gap® - Cultivating Creativity in Life and Business. Gerry has aligned his actions to creatively inspire one million people. Gerry Visca states, *"When the student organizers approached me as their closing key note speaker, I was thrilled to donate my time. I was inspired by the energy and commitment of the student organizers to put on a world-class event with such limited resources".*

"We're thrilled to be representing Gerry Visca as an exclusive speaker with National Speakers Bureau. His energy, credibility, fresh content and advice on the power of marketing, branding and creativity have sparked rave reviews from our clients across the country. We look forward to playing our part in helping Gerry inspire, inform and illuminate audiences, and reach his goal of creatively inspiring a million people!" **Theresa Beenken**, Vice President, National Speakers Bureau/Global Speakers Agency.



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